



NEWS RELEASE

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Crispy Green Inc. Moves to New Corporate Headquarters to Meet Increasing Demand for Its Products

— Company's Explosive Growth Prompts Move to New Location —

WEST ORANGE, NJ – May 14, 2007 – Crispy Green Inc., the maker of Crispy Green® Crispy Fruit premium, freeze-dried fruit snacks, today announced the grand opening of its new corporate headquarters located in Fairfield, New Jersey, USA.

Crispy Green will house marketing, operations, order fulfillment and its expanded warehouse at its new location at 144 Fairfield Road, Fairfield, NJ 07004 beginning this month.

Significant sales growth over the last year, an expanding product line and a growing product distribution footprint has created the need for the expanded corporate headquarters and the consolidation of its logistics operations. Previously Crispy Green operated in West Orange, NJ.

“The interest in our Crispy Fruit product line has fueled our growth and it was essential that we expand our operation to meet the needs of our business,” says Angela Liu, President and Founder of Crispy Green. “We are very excited to move into our new headquarters in Fairfield, NJ. This new facility will accommodate our current business expansion and our projected growth in the coming years. It also allows us to streamline our logistics operation and provide our customers with faster service and order fulfillment.”

Crispy Fruit products can be purchased at supermarkets, natural and whole food stores and fine food stores throughout the United States. A complete list of Crispy Green retailers is available online at the Crispy Green store locator at www.crispygreen.com/storelocator/main.html. Crispy Fruit can be purchased at the Crispy Green online store at www.crispygreen.com/onlinestore.html. Wholesale purchasing and shipping information is also available online at www.crispygreen.com/retail.html.

For your convenience, here is the link to get driving directions to Crispy Green's new offices:

<http://www.mapquest.com/directions/main.adp?src=maps&1sb=revise&2l=KziaXJhh%252bJYDI9tcgtA%252bNA%253d%253d&2g=Hmicm%252buf1gtyRo4Ur%252fIPTQ%253d%253d&2v=ADDRESS&2a=144%20Fairfield%20Rd&2c=Fairfield&2s=NJ&2z=07004%252d2407&2y=US&2pn=&2pl=&cat=&q>.

Recently, *Weight Watchers.com* named Crispy Fruit as part of a new, top-10 food trend where fruit has a starring role as a snack food. *Food & Wine Magazine* named Crispy Fruit as 'one of the tastes you must try in 2007' and the *Supermarket Guru* Phil Lempert praised Crispy Apples as a 'Rising Star.' In August 2006, *TIME Magazine* named Crispy Fruit as one of the new, healthier foods for kids and *The New York Times* says, "They're terrific for hikers, to add to morning cereal and for camp and school lunchboxes." Crispy Green has quickly won fans among health and quality-conscious consumers of all ages.

For more information about Crispy Green, please visit www.crispygreen.com.

About Crispy Green

Crispy Green Inc. (www.crispygreen.com) is the maker of Crispy Fruit freeze-dried fruit snacks sold under the brand Crispy Green® and a leader in this category of products. The company was founded in August 2004 with a core mission to provide delicious, healthy and wholesome snacks using the best natural ingredients with no artificial flavor enhancement.

The Crispy Fruit line of snacks are made of **real fruit, real taste, and nothing else!**® A sophisticated freeze-drying process removes the water from fresh, sweet fruit, leaving behind the fruit's true essence in a light and crispy texture that's perfect for snacking. Crispy Green Crispy Fruit are a delicious, convenient way to add more fruit to your daily diet.

In 2005, Crispy Green introduced *Crispy Apples, Crispy Apricots and Crispy Peaches* in the United States. In 2007, Crispy Green launched its newest addition to its all-natural, healthy Crispy Fruit product line – Crispy Pineapples. It plans to add 1-2 new items to its product line each year for the next few years along with its rapidly growing distribution footprint.

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