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MEDIA RELEASE

FOR IMMEDIATE RELEASE:

Crispy Green™ signs Website Sponsorship Agreement with Christina Cooks

West Orange, NJ (January 2006) - Crispy Green Inc. announces the signing of a Website Sponsorship Agreement with Christina Cooks, a multimedia enterprise dedicated to educating consumers about healthy eating.

"Being invited to join the family of sponsors for Christina Cooks is a strong recognition of Crispy Green's high quality, healthy snack products. We are very excited by this opportunity," says Angela Liu, President and Founder of Crispy Green Inc.

Christina Pirello, Emmy Award-winning host of Public Television's Christina Cooks, and her team encountered Crispy Green at the Natural Product Expo East in September of 2005. "We fell in love with Crispy Green's delicious Crispy Fruit in its attractive packaging. Right away, we knew we had a great product in hand to recommend to our audience," stated Christina Pirello.

As part of the agreement, Crispy Green will be featured in the "Cool Products" section of Christinacooks.com website; it also will have advertising space in every issue of *Christina Cooks Journal* magazines and its E-Newsletters during the term of the agreement.

"We hope that this agreement is just the beginning of a long and mutually-rewarding relationship between the two companies," says Liu. Crispy Green's Crispy Fruit products, made of real fruit and nothing else, have great appeal to consumers who care about what they eat and don't mind paying a bit more for high quality all natural products that are good for them. Christina Cooks provides a unique platform for Crispy Green to reach some of those health conscious consumers. For more information about Crispy Green and its products, visit www.crispygreen.com.