



NEWS RELEASE

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CRISPY GREEN® TEAMS UP WITH OPERATION GRATITUDE TO SUPPORT ANNUAL HOLIDAY DRIVE FOR U.S. TROOPS DEPLOYED OVERSEAS

–Crispy Fruit Snacks Provide Troops with a Delicious and Healthy Holiday Snack–

WEST ORANGE, NJ – November 8, 2006 – Crispy Green Inc., the maker of Crispy Green® Crispy Fruit high-quality freeze-dried fruits snacks with 40 or less calories per serving, today announced a corporate sponsorship to support Operation Gratitude's 4th Annual Holiday Drive to send care packages to U.S. Military Troops deployed overseas. Crispy Green's Crispy Fruit products will bring delight to soldiers and provide them with a delicious and healthy snack food treat.

"We are proud to support Operation Gratitude and to have our Crispy Fruit products be part of the holiday season care packages that will be distributed to our troops stationed overseas," says Angela Liu, President and Founder of Crispy Green. "It's very important to us that we build a business with a heart. Giving our products to our troops who are fighting for this country overseas is one of the most gratifying things for all of us at Crispy Green."

"We are thrilled by Crispy Green's support as a corporate sponsor and with their generous donation of such a delicious product to our annual holiday drive," says Carolyn Blashek, President and Founder of Operation Gratitude. "We will be sending more than 50,000 care packages this holiday season and Crispy Fruit snacks are a perfect item to include, as they travel well and provide a nourishing and healthy treat for our troops."

Crispy Green® Crispy Fruit products are available in 3 flavors: Crispy Apples, Crispy Apricots and Crispy Peaches in both single-serving and the new convenient 6-PACK which contain 6 single-serving bags in one convenient multi-pack bag. Crispy Fruit are made from 100%

high-quality freeze-dried fruit with no additives or preservatives. Each serving is only 40 calories or less making Crispy Fruit products the perfect choice for consumers who are seeking healthy alternatives to traditional snack foods. These light, crisp, all-natural dried fruit slices are packed with explosive fresh fruit taste that will put you into a state of bliss – you'll never feel this good about snacking again.

About Operation Gratitude

Operation Gratitude (www.operationgratitude.com) is the California- based 501 (c) (3) non-profit, all-volunteer organization that sends care packages of snacks, entertainment items and personal letters of appreciation addressed to individually named U.S. Service Members deployed in hostile regions such as Iraq, Afghanistan, Guantanamo Bay and on military ships at sea. Its mission is to lift morale, bring a smile to a service member's face and to express to all troops the appreciation and support of the American people. For safety and security, all assembling of packages occurs at the Operation Gratitude headquarters in Southern California. Since its inception in March, 2003, Operation Gratitude has shipped more than 153,000 packages to American troops deployed overseas.

About Crispy Green

Crispy Green Inc. (www.crispygreen.com) is the maker of Crispy Fruit freeze-dried fruit snacks sold under the brand Crispy Green® and a leader in this category of products. The company was founded in August 2004 with a core mission to provide delicious, healthy and wholesome snacks using the best natural ingredients with no artificial flavor enhancement.

The Crispy Fruit line of snacks are made of **real fruit, real taste, and nothing else!**® A sophisticated freeze-drying process removes the water from fresh, sweet fruit, leaving behind the fruit's true essence in a light and crispy texture that's perfect for snacking. Crispy Green Crispy Fruit are a delicious, convenient way to add more fruit to your daily diet.

In the 2005, Crispy Green introduced *Crispy Apples, Crispy Apricots and Crispy Peaches* in the United States. It plans to add 2-3 new items to its product line each year for the next three years along with its rapidly growing distribution footprint.

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