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MEDIA RELEASE

FOR IMMEDIATE RELEASE:

Crispy Green™ launches new line of healthy fruit snacks at McCaffrey's...*real fruit, real taste, nothing else!*

West Orange, NJ (September 9, 2005) - Crispy Green Inc. announces the debut of its wholesome and delicious all natural freeze-dried healthy Crispy Fruit snacks at McCaffrey's Supermarkets in Princeton and West Windsor, NJ and Yardley, PA. Single-serving packages of Crispy Green™ Crispy Apricots, Crispy Peaches and Crispy Apples will be available in the produce section of all three McCaffrey's stores by mid-September.

"I'm very excited to launch our Crispy Fruit products at McCaffrey's, our first supermarket group" says Angela Liu, Founder and President of Crispy Green Inc. "This is a significant milestone for our company."

Liu founded Crispy Green Inc. in August 2004 after she unexpectedly tasted some amazing freeze-dried apples during a trip to the north-central region of China, where some of the world's finest apples are produced. Liu recounted her experience: "The apples were light and crisp and at the same time had the freshest apple taste. And best of all, they contained nothing but real apples, no preservatives or added flavorings. Right then, we knew that we had a gift from Mother Nature and we had to bring this perfect snack back home so others could enjoy it."

Inspired by her experience and her passion for foods and healthy eating, Liu used her chemistry training as well as more than 15 years of experience working as a R&D scientist then business executive in major pharmaceutical companies to start Crispy Green Inc. with a mission to provide delicious and wholesome healthful snacks using the best natural ingredients with no artificial flavor enhancement. "We wanted to share our delightful discovery with others like us who want nothing less than the best nature has to offer", says Liu.

Look for Crispy Green™ Crispy Fruit's line of healthy freeze-dried fruit snacks -- Crispy Apricots, Crispy Peaches and Crispy Apples in your local McCaffrey's supermarket and *experience totally guilt-free, healthy snacking!* For more information, visit www.crispygreen.com.